

## Privacy Policy

Online Freight Services and its subsidiaries and affiliates (collectively “OFS”) know that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This Privacy Policy (“Privacy Policy”) describes our information collection and use practices on Echo.com (our “site”).

If you are a California resident, please click [here](#) for additional information concerning the privacy of your personal information.

### COLLECTION OF INFORMATION

The information we learn from users of Onlinefreight.com allows us to personalize and continually improve the total experience at *Onlinefreight.com*. Here are the types of information we gather.

- **Information You Give Us:** We receive and store any information you enter on our site or give us in any other way. Information that we collect can include: items searched for; names and addresses; e-mail addresses; searching patterns; any reviews submitted and accompanying information; credit card information; and financial information, including accounts at financial institutions. This list is not exclusive and may be altered without notice based on information that you supply.
- **Automatic Information:** When you access our site and our emails, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including details of your visits to our site and information about your computer and internet connection. The most significant information is stored in the form of “cookies,” or small storage files stored on your computer that transmit your electronic identity to the website that you visit. Like most websites, we use cookies to be able to identify you as a return visitor to the site and to help us analyze web traffic, provide user data for a particular webpage, and allow web applications to be adapted for you as an individual. If you would prefer to prevent your computer from accepting our cookies, please follow your Internet browser’s steps for doing so. If you do disable cookies, however, you may not be able to take full advantage of all our online features or access certain sections of the site.

This site does use Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies to help the site analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. This may potentially include collection and transfer of video viewing activity on our website. OFS’s use of third parties related to the videos on our website is limited to serviced providers who are under contract with OFS to support the posting and viewing of video content on the Site. Google Analytics information is used for the purpose of evaluating your use of the site, compiling reports on website activity, and providing other services relating to site activity and internet usage for OFS and its affiliates. Google may also transfer this information to third parties where required to do so by law, or where such

third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. More information on Google Analytics can be found

here: [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/). If you would like to opt-out of having your data used by Google Analytics, please use the Google Analytics opt-out, which, as of the date this Privacy Policy was last revised, is available here: <https://tools.google.com/dlpage/gaoptout/> You may refuse the use of cookies and disable the sharing of this information by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this site.

We may also use Google Ads, an online advertising service provided by Google, to serve ads on our behalf across the internet and sometimes on the Site. Google uses your internet searches, cookies, and similar identifiers (e.g., pixel tags) to collect anonymous information about your visits to the Site to generate targeted advertisements to you on other websites that you visit across the internet. To opt out of advertising provided through Google, to customize your ad preferences, or to limit Google's collection or use this information, visit Google's Ad Settings (<https://policies.google.com/technologies/ads>) and follow Google's personalized ad opt-out instructions. Opting out will not affect your use of the Site.

Other information on opt-outs for targeted advertisement delivery is available below. Please note that we make no representations regarding the functionality of Google opt-out mechanisms, and further, opting out of Google Analytics will not preclude the use of your data by other analytics services. For more information about Cookies, including how to see what Cookies have been set on your device and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org), or you may find further information on how to disable cookies or manage your cookie settings for the browser that you use from the browser provider.

The major browsers have attempted to implement the draft "Do Not Track" ("DNT") standard of the World Wide Web Consortium ("W3C") in their latest releases. As this standard has not been finalized, OFS's site is not compatible with DNT.

**· E-mail Communications:** We collect your contact information to conduct marketing activities. We may communicate and make special offers available via e-mail. To help us make e-mails more useful, we often receive a confirmation when you open e-mail from *Onlinefreight.com* if your computer supports such capabilities. We often receive e-mail lists from other companies who offer similar services to ours. To avoid sending duplicate e-mails to our clients, we compare our client list to lists received from other companies. If you do not want to receive e-mail or other mail from us, please adjust your e-mail contact preferences. We will retain your email address until it is no longer needed to remember and action your stated marketing preferences.

**· Information from Other Sources:** From time to time, we receive information about you from other sources and add it to our account information.

## SHARING OF INFORMATION

The information that we collect about our clients is an important part of our business. OFS considers “personal information” to be any information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular user or device (“personal information”). We respect and value this information, and we do not want to jeopardize the flow of information between our clients and the site. There are circumstances where we do share some client information, and this is outlined immediately below.

- **Disclosure Regarding Service Providers:** OFS may contract with service providers to provide or perform services on our behalf, such as hosting this site and product review pages, sending out information or promotional offers that may be of interest to you (e.g., via e-mail, direct mail, or on mobile devices), processing credit card payments, and analyzing this site. We provide these service providers with only those elements of your personal information they need to deliver those services. These service providers and their employees are prohibited from using the personal information we disclose to them for any purposes other than purposes for which we disclose it to them.
- **Disclosure Regarding Other Third Parties:** In some cases, we will make your personal information available to third parties to market their products or services to you if you have not opted out of these disclosures by contacting us as specified in this Privacy Policy.
- **Disclosures in Connection with Business Transfers:** As we continue to develop our business, we might sell or buy subsidiaries, or business units. In such transactions, client information, including personal information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing privacy policy (unless, of course, the client consents otherwise). Also, we may disclose your personal information to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of OFS’s assets, in which personal information held by OFS about our site users is among the assets transferred.
- **Disclosure for Other Reasons:** It is sometimes necessary to release account and other personal information when we believe it is appropriate to: comply with any law, court order, or legal process, including to respond to any government or regulatory request; enforce or apply our Conditions of Use or other agreements, including for billing and collection purposes; or protect the rights, property or safety of *Onlinefreight.com*, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. However, under no circumstances does this include selling, renting, sharing, or otherwise disclosing personally identifiable information from clients for commercial purposes in violation of the commitments set forth in this Privacy Policy.

## INFORMATION SECURITY

Securing your personal information is important to us. We maintain physical, electronic, and procedural safeguards to secure your information from accidental loss and from unauthorized access, use, alteration, and disclosure. However, “perfect security” does not exist on the Internet, and there is always a risk in transmitting information electronically. The personal information we collect is stored within databases that we control directly or through our service providers. To protect your information, we use security measures, such as firewalls and encryption technology, consistent with industry standards. Since no security system is impenetrable, we can not guarantee nor ensure neither the security of our databases nor that information you supply will not be intercepted while being transmitted to us over the Internet. Of course, any information you post to any message board, discussion group, or other public posting area on this site is available to anyone with Internet access.

If you create an account on *Onlinefreight.com*, you may be asked to choose a password for your account, in which case your online account information shall be protected by your password. We recommend that you do not disclose your password to any other person. You are responsible for maintaining the confidentiality of your password and account and are fully responsible for all activities that occur under your password or account.

## USER ACCESS TO INFORMATION

When you access your account, there is a variety of information that you may see. This is designed to allow you to update any changed information and view the information that you entered previously. This information is sensitive, and it is necessary to both protect this information and keep it current in order to have the best experience at our site.

## USER CHOICES WITH REGARD TO ACCESS OF INFORMATION

You have the right to refrain from providing any information. This may have an impact on use of the site and on the ease of taking advantage of certain unique features of the site.

- **Prior Information:** You can add or update certain information on pages such as those listed in the “User Access to Information” section above. When you update information, we may keep a copy of the prior version for our records.
- **Client Communication:** If you do not want to receive e-mail or other mail from us, please adjust your account setting regarding e-mail contact preferences. (You cannot waive the applicability of the Conditions of Use and other legal notices, such as this Privacy Policy, and if you elect not to receive those notices, they will still govern your use of *Onlinefreight.com*, and it is your responsibility to review them for changes.)
- **Cookie Choices:** The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive

a new cookie, or how to disable cookies altogether. However, affecting the acceptance of cookies means that you will not be able to use certain important features of our site.

If you do not want OFS to disclose personal information about you to its affiliates or advertising agencies, you may opt out of such disclosure. However, while you may opt out of ads, OFS may still disclose your personal information to service providers performing services on OFS's behalf, or as permitted or required by law and as set forth below. Disclosures that are permitted by law include, but are not limited to, sharing personal information with service providers about transactions or experiences or as may be required to provide you with the products you have requested.

## **CHILDREN**

Our site is not intended for children under 13 years of age. No one under age 13 may provide any personal information to or on the site. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this site or through any of its features, or provide any information about yourself to us, including your name, address, telephone number, or email address. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please click [here](#) for additional information concerning the privacy of your personal information.

## **CONDITIONS OF USE, NOTICES AND REVISIONS**

By visiting *Onlinefreight.com*, you accept that your visit and any dispute over privacy is subject to this Policy and our Conditions of Use, including limitations on damages, arbitration of disputes and application of the law of the State of Illinois. Because our business changes constantly, we reserve the right to periodically revise our Privacy Policy and the Conditions of Use. Please check our site frequently to see recent changes. Your continued use of Onlinefreight.com after we make changes is deemed to be acceptance of those changes. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

## **RETENTION OF YOUR PERSONAL INFORMATION**

OFS will retain your personal information for as long as required to provide the services or complete the transactions for which your personal information was collected. OFS will also retain data for as long as legally required or allowed to do so for compliance obligations, dispute resolutions, and by the schedule in the OFS Record Retention Policy.

## **EXAMPLES OF INFORMATION COLLECTED**

### **INFORMATION YOU GIVE US**

Information is collected from you when you do any of the following activities: search, buy, bid, post a review or opinion, participate in a questionnaire, or communicate with customer service. For example, you provide information when you: search, update information in your account settings, call or e-mail customer service, submit a review, participate in a discussion or chat, provide employer information when opening a corporate account, specify a date reminder, and employ other notification services. As a result of any of the above actions, it is possible that you will supply us with such information as: your name, address, and phone numbers; credit card information; content of reviews and e-mails to us; and financial information.

### **AUTOMATIC INFORMATION**

As discussed earlier, our systems collect information that is sent over the Internet without your control. Some examples of the information we collect and analyze include: the Internet protocol (IP) address used to connect your computer to the Internet; your login, e-mail address, and password; computer and connection information such as browser type and version, operating system and platform; the full Uniform Resource Locator (URL) clickstream to, through and from our site, including date and time; cookie number; and the phone number you used to call us. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

### **INFORMATION FROM OTHER SOURCES**

Occasionally, we supplement the information that we receive with information from other sources and companies. Examples of information we receive from other sources include: search term and search result information from searches conducted through the web-search features; search results and links, including paid listings (such as Sponsored Links); and credit history information from credit bureaus, which we use to help prevent and detect fraud and to offer certain credit or financial services to some clients.

### **QUESTIONS, COMMENTS, OR REQUESTS**

If you have any questions or comments about this Privacy Policy and our privacy practices, contact us at [privacy@echo.com](mailto:privacy@echo.com), or via toll-free number at (888) 796-4446.

OFS's Privacy Policy can be found at the following link  
<https://www.Onlinefreight.com/privacypolicy>.

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